

Desert Survivors
Board Meeting Minutes / May 26, 2015
Location : Berkeley,

Attending (sign-in order): Michelle Bashin, Deirdre Cerkanowicz, Norma Wallace, Marisa Seaman, Gerry Goss, Bob Lyon and Nick Blake (call-in)

Absent with notice: Martina Konietzny, Kevin Pope, Dave Halligan, Ron Cohen, Judy Kendall

I Welcome 6:32 pm

Michelle called the meeting to order, confirmed the presence of a quorum, welcomed board members, and confirmed the agenda. Her report includes:

- A. Requesting approval of minutes from last board meeting. Michelle moved and Marisa seconded to approve the minutes as distributed. Passed Unanimously.
- B. Made \$150 donation in honor of Dr. Bob Davis's wife Deanna to East Bay Heritage Quilters.
- C. Regarding desert issue posting, Michelle requested ideas to replace DSOL. Deirdre mentioned Facebook. Gerry mentioned seeing an emailed offer from Peter Ruddick, longtime DS and former board member who set up DSOL (an online list). Peter offered to include DS members in a similar desert news list he is setting up. Following board discussion of how to implement, Michelle offered to follow up with Peter.
- D. Meetup, A report from Jannet was emailed to Michelle: Jannet will not be continuing with MeetUp efforts. No reason was given. Board discussion ensued about possible reasons, including lack of events to post.
- E. Trip participant screening form was created based on recent input about a posted "Strenuous" trip and subsequent discussion with Trip Leader Dave Oline. Bob will bring the form to the next Trip Leaders meeting.

II Michelle requested additional reports from Norma. As the minutes were approved above, Norma commented that there is no additional report from the Secretary.

III Managing Director Gerry

Gerry had distributed the third (says 1st) quarter report to the board prior to the meeting. He brought up specific difficulties coordinating with the current bookkeeper including late or no response to requests. For these reasons, Gerry is working to change the process. Gerry requested volunteers for the Budget Committee to develop the 2014-2015 budget. Gerry, Michelle and Nick will participate.

IV Activities Director Bob (7:11 pm)

Bob reported 5 summer trips including the Summer Picnic; the trip schedule is due out this coming Monday (06/01/2015).

VI Communications Nick

Nick reported the newest issue is out and he is pleased with the results. He has contacted several members requesting articles for the next issue. An issue related to a photograph of a delicate political nature was discussed.

VII At Large (7:34pm)

- A. Deirdre is posting content to Facebook from various sources. She posted a renewal/join notice today.
- B. Marissa created flyers to promote the Mountain Hardware discount-to-members, and distributed them at the Niles Canyon event. Martina was to take the flyers to REI. The Niles Canyon event was discussed briefly. There appear to have been 15-20 DS members in attendance including Marissa, Gerry, Kevin, Martina, Ron and his wife, member Bruce Loeb at the piano, Bob Ellis and his wife. A decision was made to “do it again.” Marissa offered to coordinate with Bruce on a repeat performance.
- C. On behalf of Kevin, Michelle reported total members are 253. If we assume \$30 is received per member, then \$7K+ funds were received.
- D. Nick mentioned the Summer Picnic returns to the Perry Ranch; he plans a Constant Contact announcement. He will get a list from NICK upon his return of members who have not yet renewed and send a Constant Contact reminder to them.
- E. The subject of the Annual General Meeting (AGM) was brought up by Deirdre. Marissa offered to coordinate those who had volunteered at the 2014 AGM. A bit of background was offered to her. No date was agreed upon.

VIII At 7:53 pm, Deirdre moved and Michelle seconded a motion to adjourn. Passed.

Note: At some point in the meeting, the team in Berkeley moved to the dining room table, whereupon cell call clarity increased on both ends. The team agreed to sit at the dining room table in the future.

Respectfully submitted,
Norma Wallace, Board Secretary
Submitted 6/12/2015
Corrected and Finalized 7/23/2015

Board Meeting Schedule: 3rd Tuesday, every other month. 07/21, 09/15.